

ECREA Section “Mediatization”

**MEDIATIZATION IN
A GLOBAL PERSPECTIVE:
Comparing theoretical
approaches in a digitised world**

**Lisbon – Portugal (6-7 October 2017)
Universidade Católica Portuguesa**



**European Communication Research
and Education Association**



CATÓLICA
CECC - CENTRO DE ESTUDOS
DE COMUNICAÇÃO E CULTURA

LISBOA

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Fundação para a Ciência e a Tecnologia
MINISTÉRIO DA EDUCAÇÃO E CIÊNCIA

PROGRAMME

FRIDAY – 6 OCTOBER

Room “Exposições”

09.00-09.45 - Registration

09.45-10.00 - Welcome and Introduction

10.00-11.20 - Panel 1 - Play and mediatization

Cristina Ponte, Sara Pereira, Teresa Sofia Castro, Universidade Nova de Lisboa, Universidade do Minho, Universidade Nova de Lisboa, Portugal: ‘Continuities and changes in media parenting of young children in Portugal’

Michael Skey, Loughborough University , UK: ‘Mediatization and football: A bottom-up perspective’

Maria José Brites & Cristina Ponte, Lusophone University of Porto / Universidade Nova de Lisboa: ‘Self and collective explanations to media avoidances’

Marco Túlio de Sousa, Universidade do Vale do Rio dos Sinos (UNISINOS), Brazil: ‘From institutionalized pilgrimage to the ritual as entertainment and fun: a case study on the mediatization of the *Camino de Santiago*’

11.20-11.40 - Coffee/tea

11.40-13.00 - Panel 2 - Mediatized social movements and public spheres

Stig Hjarvard, University of Copenhagen, Denmark: ‘Social network media and the transformation of the public sphere’

Rita Figueiras, UCP, Portugal: ‘Analyzing Mediatization of Politics from an Order Maintenance Perspective’

Marko Ribač, Mojca Pajnik & Peter Sekloča, Faculty of Social Sciences (FDV) in Ljubljana, Faculty of Social Sciences (FDV) in Ljubljana, Faculty of Humanities, University of Primorska, Slovenia: ‘Sensitizing the concept of mediatization for the study of social movements’

Barbara Brodzińska-Mirowska & Łukasz Wojtkowski, Nicolaus Copernicus University in Toruń, Poland: The fragile institutionalization in the digital age. A polish perspective on mediatization of social movement

13.00-14.00 - Lunch break

14.00-15.20 - Panel 3 - Mediatization theory

Stefanie Averbeck-Lietz, University of Bremen, Germany: 'Eliseo Verón (1935-2014) on Mediation and Mediatization'

Łukasz Wojtkowski, Nicolaus Copernicus University in Toruń, Poland: 'Toward a critical mediatization studies'

Élmano Ricarte, UCP, Portugal: 'Mediatization studies in Latin America and Europe: "ups and downs" of media relationship research'

Mads Damgaard, University of Copenhagen, Denmark: 'Latin American media logics and the media formats of scandalization'

15.20-15.40 - Coffee/tea

15.40-17.00 - Panel 4 - Audio-visual mediatization

Patrícia Dias & Rita Brito, Universidade Católica Portuguesa & Instituto de Educação, Universidade de Lisboa, Portugal: 'From TV to YouTube: How young children (0-8) are engaging with video content in a mediatized society'

Lothar Mikos, Filmuniversität Babelsberg, Potsdam, Germany: 'Global Netflixication – Global expansion of Netflix in a critical perspective'

Vojtěch Novák, Charles University, The Czech Republic: 'Collaborative Photography: From Poststructuralistic Viewer towards Producer'

Olivier Driessens, University of Cambridge, UK: 'A Critical Realist critique of mediatization perspectives using livestreaming as a case study'

SATURDAY – 7 OCTOBER

10.00-11.20 - Panel 5 - Deep mediatization

Andreas Hepp, University of Bremen, Germany: Promoting deep mediatization globally: The maker and quantified self movement as transnational and transcultural actors'

Giovanni Boccia Artieri, Manolo Farci , Laura Gemini & Francesca Pasquali, University of Urbino

Carlo Bo, University of Bergamo, eCampus University Italy: 'Mediatization and public/private boundaries: The "kosmesis" practices of profile among italian Facebook users'

Matthias Berg, University of Bremen, Germany: The Mediatization of Peripheries

Göran Bolin, Södertörn University, Sweden: 'Metric mindset in mediatized worlds: Deep datafication of the social'

11.20-11.40 - Coffee/tea

11.40-13.00 - Panel 6 - Mediatization and power

André Bradford, UCP, Portugal: 'The mediatization of political accountability: the BES Parliamentary Committee of Inquiry'

Paul Bradshaw & Livia de Souza Vieira, Birmingham City University & Federal University of Santa Catarina: 'Newsmaking and journalism online gathering in the 21th century: changes and tools in a sociotechnical approach'

Raquel Trindade, UCP, Portugal: 'Media Presidency in Portugal during 2016: Does the President change the Political institution?'

Rafael Grohman & Tales Lelo, FIAM-FAAM – Laureate Universities / University of São Paulo, Brazil: "Repositioning Mediatization from Inequalities"

13.00-14.00 - Lunch break

14.00-15.00 - Panel 7 - Summing up: Mediatization in a Global Perspective (general discussion with initial comments by Knut Lundby)

15.00-16.30 - Post conference session for PhD students

ORGANISING COMMITTEE

Göran Bolin & Rita Figueiras (ECREA Section "Mediatization")
Universidade Católica Portuguesa – Research Centre for Communication and Culture